



# Downtown Revitalization Initiative

## DRI Process

### COMMUNITY & LPC SELECTION



Community applications submitted to REDCs



REDCs review & nominate one or two communities in each region



Governor announces DRI Areas to receive \$10 or \$20 million in assistance for planning and projects



DRI Team established with State Planners, Local Planning Committee, & Consultants

Each of the ten Regional Councils reviews applications from communities and nominates either two downtowns to receive \$10 million awards or one downtown to receive an award of \$20 million.

Coordinated by DOS, state agencies (DOS, HCR, ESD and others) work with local officials and Regional Council members to identify stakeholders and community representatives to serve on the Local Planning Committee (LPC). The Secretary of State issues invitations to participate as LPC members.

### PREPARATION OF THE STRATEGIC INVESTMENT PLAN



DRI Area vision confirmed, goals & strategies identified



Public & other stakeholders engaged throughout DRI process



Projects identified & vetted by the local committee & public



DRI Strategic Investment Plan written by consultants with DRI Team & public input and submitted to the State

Leveraging the diversity of stakeholders included in the LPC, the DRI team confirms and builds on the community vision identified in the DRI application. Through the DRI public and stakeholder engagement process, local assets and opportunities are examined and additional analysis is performed to help establish goals for the DRI Area and identify strategies for achieving those goals.

Key projects are identified to advance the vision/goals and leverage additional investment.

## PROJECT IMPLEMENTATION



Projects from each community evaluated by the State & selected for funding



Governor announces selected projects



DOS/HCR/ESD or other agency/authority works with project sponsors to execute grant agreements

Projects included in the Strategic Investment Plan will be evaluated by state agencies for alignment with state and local goals; project readiness; catalytic effect; secondary benefits; and cost effectiveness.

State staff will work with project sponsors to execute project agreements and manage DRI contracts.

## ADDITIONAL INFORMATION

Additional information about the Downtown Revitalization Initiative may be found on the DRI website at [www.ny.gov/dri](http://www.ny.gov/dri). Find FAQs, a link to the program guidebook, DRI Five press releases, and information about prior rounds of the DRI.

DRI - Downtown Revitalization Initiative

**Downtown Revitalization Initiative Guidebook** · July 2021

